

Housing Now Ranks as New Hampshire's #1 Public Concern

Source: Saint Anselm College / UNH Granite State Polls, 2025

Across New Hampshire, housing has eclipsed all other issues—taxes, jobs, and even education—as the top concern for voters. The latest polls show a broad, bipartisan consensus: residents want more homes built, zoning modernized, and the state to play a larger role in solving the housing shortage.

Key Numbers

- 78% say New Hampshire needs more affordable housing
- 62% say their own neighborhood needs more housing
- 61% support zoning and land-use changes to allow more housing types
- 64% support state funding and incentives to build affordable homes
- 68% favor converting large single-family homes into multi-unit dwellings
- 29% named housing the #1 problem facing the state (UNH Granite State Poll)

Why it matters

Prices have jumped nearly 60% in just four years. Every sector—education, healthcare, hospitality, and public safety—is struggling to fill jobs because workers can't afford to live nearby. Voters are signaling readiness for action, even if it means changing long-standing zoning rules.

The takeaway

New Hampshire voters are aligned on one thing: We need more homes of all kinds, in every community.

Data: Saint Anselm College 2025 NH Housing Survey; UNH Granite State Poll, Feb 2025; Housing Action NH summary.